

**THE NEW
MINI FAMILY.**

RELOADED.



**MINI.
MINI CONVERTIBLE.
MINI CLUBMAN.**

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The standard and optional equipment available in your country may differ from that described in this brochure. For more information, please contact your local authorized MINI dealer.



**SOUNDS GOOD
EVEN WHEN IT'S
SWITCHED OFF.**

Whether you prefer Beethoven or banging tunes, now the MINI delivers an awesome sound even when the engine is switched off. The harman kardon hi-fi loudspeaker system delivers powerful bass and crystal-clear definition, turning your car into a concert hall on wheels.



**IN THE RIGHT CAR, THERE'S NO SUCH THING
AS THE WRONG WEATHER.**



State-of-the-art active and passive safety technologies, plus the new Adaptive Headlights, ensure that even in the worst of conditions, your journey is uneventful in the best possible way.



**THE SHORTEST PATH BETWEEN TWO POINTS
IS VIA THE INTERNET.**



Online on the road: MINI Connected integrates features like Web radio and Google Local Search seamlessly into your MINI, bringing a whole world of online infotainment direct to your cockpit.





**ALL THE WORLD'S
A STAGE. EVEN IF
YOU CAN'T SEE
THE AUDIENCE.**

The new design details of the MINI Clubman underline its genuine star quality.

**IT'S FUN BEING
A PASSENGER.
IF YOU'RE NOT
THE JEALOUS SORT.**



Only drivers get their hands on the tactile steering wheel. But front-seat passengers can still enjoy the redesigned centre console, the improved controls and the stylish instrument panel. That's if they're not busy holding onto the side grips.



**THE WORLD HAS A
WAY OF FINDING
OUT WHO'S OPEN
TO NEW IDEAS.**

Surfers don't wear a helmet. Rock fans don't wear ear plugs. And MINI Convertible drivers don't need a roof. Experience open-top driving in the raw.

The Clubdoor at the side and the Splitdoor at the rear don't just look good, they also make it easier to get your stuff in and out. And easier to jump in if you need to make a quick getaway.

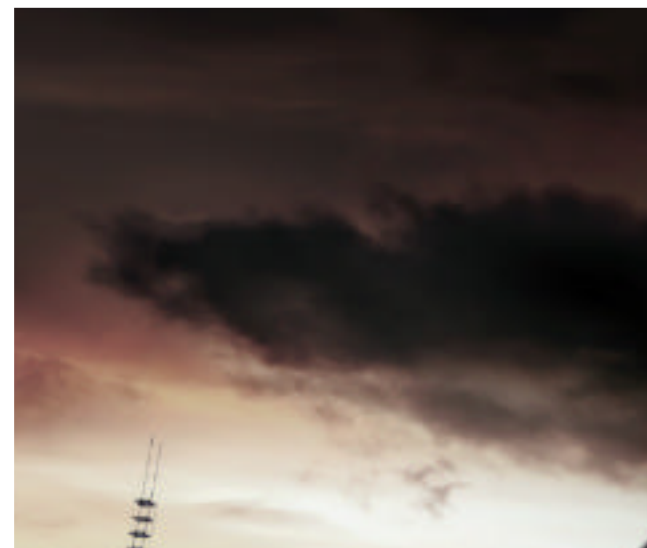
THE CLUBDOOR. GET IN!





DRIVE LIKE THE WIND.

The 184-horsepower (135-kilowatt) engine of the MINI Cooper S Convertible takes you from nought to gale force 10 in just 7.3 seconds. And the new-look radiator grille will go down a storm as well.



**THE REAR-VIEW MIRROR
DOUBLES AS AN
ACCELERATION METER.**

With the new MINI engines, you can win the race against time. More acceleration translates into more fun on the road. And slightly above it.

**DON'T EVEN
GO THERE.**

Low fuel consumption and long range mean you don't have to stop anywhere you don't feel comfortable. And 99 times out of 100, that includes petrol stations.



Wide track and low centre of gravity harness the laws of physics for pure go-kart feeling in every corner.

**WHY GO HOME
TO BED WHEN THE
CITY'S FULL OF
EMPTY STREETS?**



**AS MANY RIGHT ANSWERS
AS THERE ARE DRIVERS.**

However you like to roll, the Scene, Classic and Rallye design worlds¹ are combinations of optional equipment recommended by our designers that will make it easier for you to put together the MINI that's right for you.

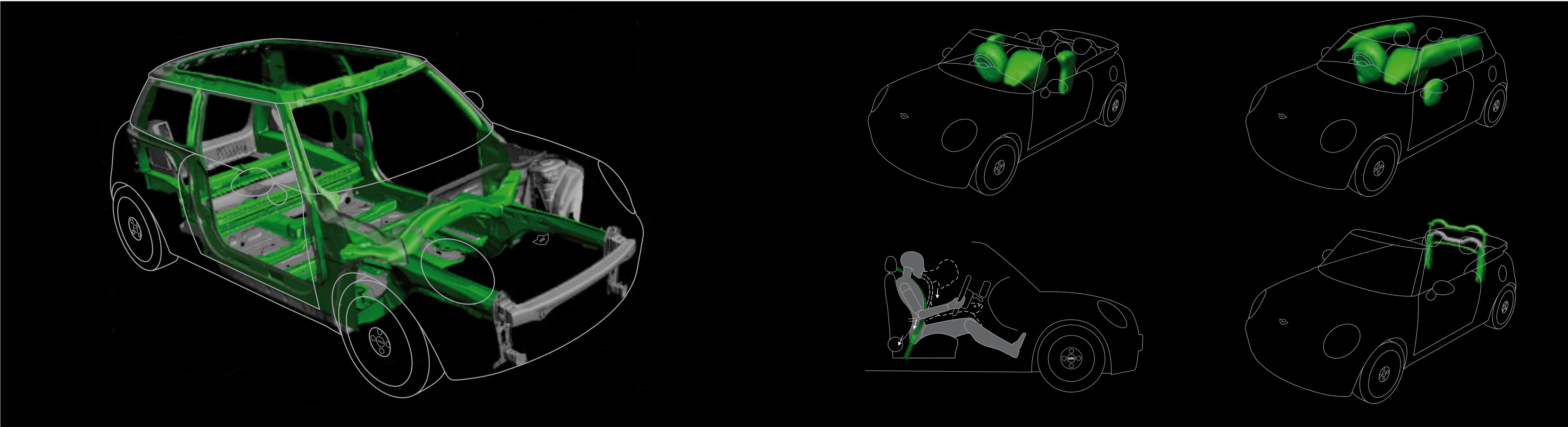
¹ For more information about design worlds, speak to your MINI dealer.



SAFETY: HIGH-TECH THAT PROTECTS.

WHEN THE CHIPS ARE DOWN, YOU CAN COUNT ON MINI. High-performance sensors enable the state-of-the-art control electronics in the MINI to identify a crash situation in a fraction of a second, and deploy all the safety systems virtually instantaneously in a coordinated and appropriate way. So you can enjoy your MINI with total peace of mind.

AIRY, NOT FAIRY: the MINI is fitted with six airbags as standard (four on the MINI Convertible) – driver and front passenger airbags protect the head and upper body in the event of a head-on collision, while side and head airbags are primarily designed to reduce the risk of injuries to the head, chest and abdominal areas from side impacts. In the MINI Convertible, this function is performed by the head/thorax airbags built into the front seats.



TOUGH LOVE: the body of the MINI has been reinforced at strategic points, guaranteeing extreme torsional rigidity for an exceedingly robust passenger compartment. The aim is to deliver the perfect combination of comfort, acoustics and protection.

SOMETIMES A LITTLE RESTRAINT IS CALLED FOR: a combination of three-point belts, belt tensioners and belt force limiters means driver and front-seat passenger enjoy the best possible protection in the event of a crash.

NO DANGER, EVEN WHEN THERE'S NO ROOF: Made of high-strength aluminium, the active roll-over bar ensures optimum protection for all occupants. Normally it is retracted behind the rear headrests, blending seamlessly into the beautiful lines of the MINI Convertible, but in an emergency, it deploys upwards in approximately 150 milliseconds.

SMALL DETAILS THAT MAKE A BIG DIFFERENCE.



Light-alloy wheels blend seamlessly into the overall design, and are available with striking flashes of paint as an option.



The new LED rear lights with their stylish Chrome edging contribute to the distinctive look of the back end of the MINI.



The redesigned White direction indicator lights now have even greater visual impact.



The exhaust tailpipe finisher in Chrome is a sporty touch at the rear of the car.

MINI CONVERTIBLE.



On the MINI Cooper Convertible and MINI Cooper S Convertible, the soft top is available in a choice of three colours: Black, Denim Blue with silver effect and Hot Chocolate.



The Always Open Timer keeps track of every minute you spend with the top down. It starts running as soon as the soft top is fully open and the engine is on.



With the new LED rear lights, all of the MINI Convertible models are sure to turn heads.

MINI CLUBMAN.



The MINI Cooper Clubman feature the large Clubdoor. The roof and exterior mirror caps come standard in either Black or Silver, and the radiator grille slats are Chrome-plated. The MINI Cooper S Clubman also features Chrome-plated side scuttles with white direction indicator lights.



The roof rails allow drivers to mount a range of integrated multifunctional carrier systems on the roof. They blend harmoniously into the lines of the car, and are finished in Matt Black. Maximum load is 75 kg.



One feature that makes all the MINI Clubman models stand out is the characteristic Splitdoor at the back of the vehicle, flanked by LED rear lights with built-in rear fog lights.

A PLAYGROUND FOR GROWN-UPS.



Attractive Chrome detailing gives the steering wheel a more elegant look.



The central round instrument can be used as a display for MINI Connected and the navigation system as an option.



The design of the centre console and its distinctive rocker switches has been further improved.



Optional lighting in the elliptical door rings enhances the in-car ambience.



MINI CONNECTED¹: THE WEB IS YOUR OYSTER.

Welcome to the communication age. Now there's a new app packed with intelligent functions that connect you, your MINI and the wider world: MINI Connected brings the limitless possibilities of online infotainment direct to you in your MINI.

MINI Connected takes communications between the MINI and its driver into a whole new dimension. It also revolutionizes the way that the MINI interacts with the Internet. It can be intuitively operated using the car's controls, with the monitor in the central instrument serving as a display for a user interface in the unmistakable MINI style.

Innovative features such as Dynamic Music, integrated Twitter support and Google Local Search really enhance your in-car experience. And then there is the Web radio function, which lets you access a galaxy of online broadcasters via your iPhone (not supplied) while you're on the road. MINI Connected brings the digital revolution to the cockpit of your new MINI.¹

¹ Broadband mobile Internet access required. Costs resulting from this (e.g. data roaming) will be payable as specified in the contract with your network provider. App available free of charge from the device manufacturer's app store (subject to national restrictions). Full range of functionalities available from fourth quarter of 2010. Updates available at no cost, but expansion packs may require payment. For details of device compatibility and more information, visit MINI.com/connectivity.



THE STREETS ARE GREY ENOUGH ALREADY.

As standard on

- MINI One models
- MINI Cooper models
- MINI Cooper S models

Optional on

- MINI One models
- MINI Cooper models
- MINI Cooper S models

MINI

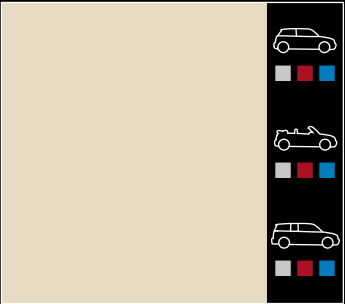
MINI Convertible

MINI Clubman

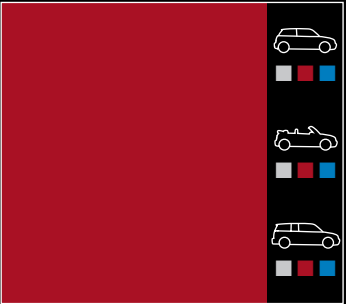
EXTERIOR COLOURS.

A wide range of exclusive metallic and non-metallic paint colours are available for your MINI. Striking contrast elements, including the roof, exterior mirror caps, C-pillar (on the MINI Clubman) and wheel rims can be combined with these in different ways to put a personal stamp on the car. However, MINI One models are only available with a roof in body colour, or a soft top in Black in the case of the MINI One Convertible.

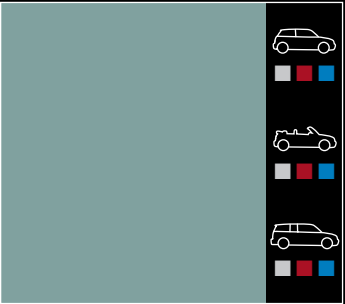
NON-METALLIC COLOURS.¹



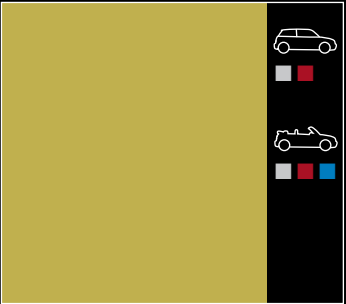
U850
Pepper White



U851
Chili Red

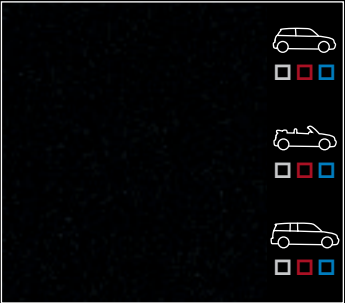


YB28
Ice Blue²

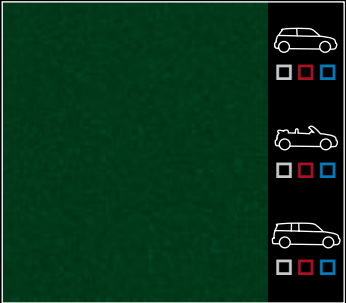


YA95
Interchange Yellow³

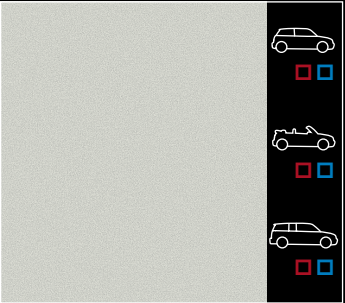
METALLIC COLOURS.¹



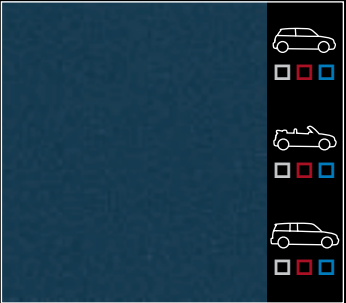
WA94
Midnight Black Metallic



WB22
British Racing Green Metallic



WA62
White Silver Metallic



WA93
Horizon Blue Metallic



WA88
Hot Chocolate Metallic



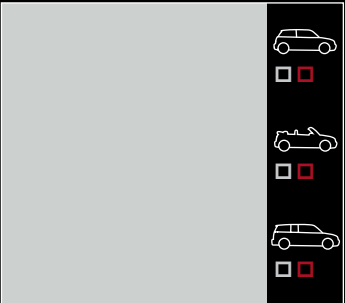
WB23
Spice Orange Metallic

ROOF COLOURS FOR MINI/MINI CLUBMAN.

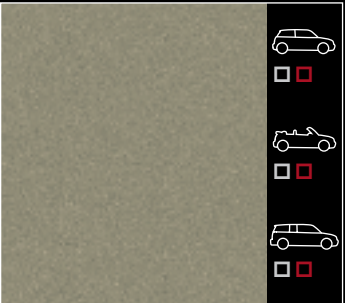
- Contrast roof in White (for MINI models)
- Contrast roof in Black
- Contrast roof in Silver (for MINI Clubman models)
- Roof in body colour (example shown is Spice Orange)

SOFT-TOP COLOURS FOR MINI CONVERTIBLE.

- Soft top in Black
- Soft top in Hot Chocolate
- Soft top in Denim Blue



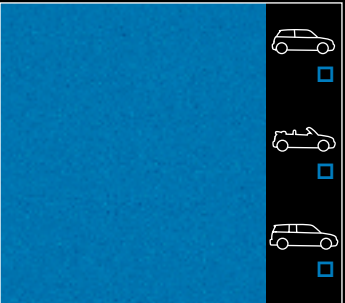
M900
Pure Silver Metallic



WA60
Sparkling Silver Metallic



WB24
Eclipse Grey Metallic



WA59
Laser Blue Metallic

¹ With recommended roof/
soft top colours for each.
² Expected to be available from
fourth quarter of 2010.
³ Not expected to be available
after fourth quarter of 2010.

SITTING PRETTY.

As standard on

- MINI One models
- MINI Cooper models
- MINI Cooper S models

Optional on

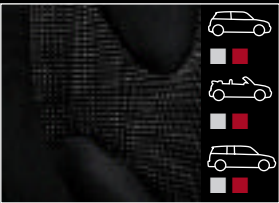
- MINI One models
- MINI Cooper models
- MINI Cooper S models

MINI

MINI Convertible

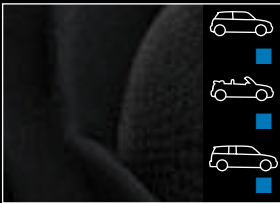
MINI Clubman

UPHOLSTERY AND SEATS.



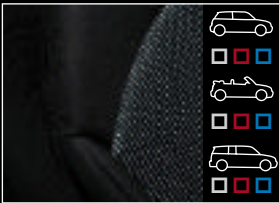
Cosmos cloth¹
APE1 Carbon Black

Interior colour
Carbon Black



Checked cloth²
ATE1 Checkered

Interior colour
Carbon Black



Ray cloth/leather²
FKE1 Carbon Black

Interior colour
Carbon Black



Ray cloth/leather²
FKE6 Rooster Red

Interior colour
Carbon Black



Cross Check cloth/leather²
FTDT Toffy

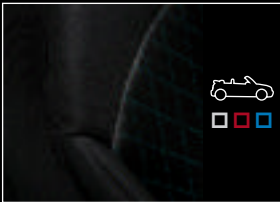
Interior colour
Carbon Black



Cross Check cloth/leather²
FTGW Polar Beige

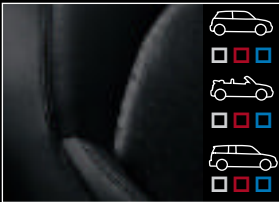
Interior colour
Carbon Black

Interior colour
Polar Beige



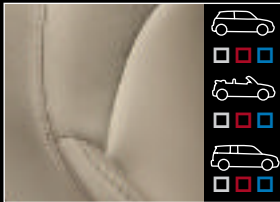
Cross Check cloth/leather²
FTGM Ice Blue

Interior colour
Carbon Black



Punch leather^{2,3}
T8E1 Carbon Black

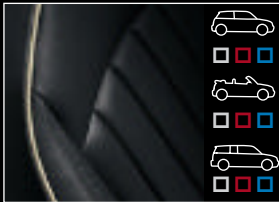
Interior colour
Carbon Black



Gravity leather^{2,3}
T6GW Polar Beige

Interior colour
Polar Beige

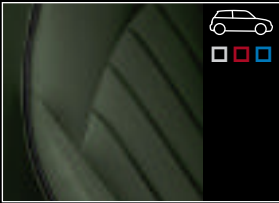
Interior colour
Carbon Black



Lounge leather³
T9E1 Carbon Black

Interior colour
Carbon Black

Your seat, your rules: choose from a variety of cloth, leather and cloth/leather combination upholsterys, all with colour-coordinated interiors.



Lounge leather³
T9GV Classic Green

Interior colour
Carbon Black



Lounge leather³
T9E7 Hot Chocolate

Interior colour
Hot Chocolate⁴

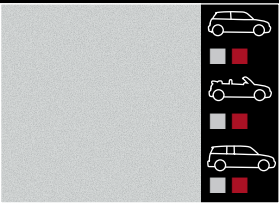
Interior colour
Carbon Black



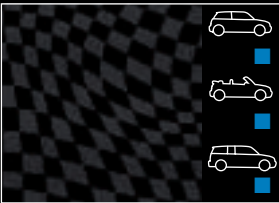
Lounge leather³
T9GK Satellite Grey

Interior colour
Carbon Black

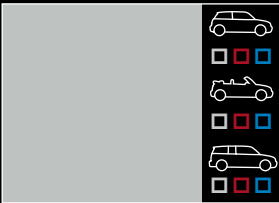
INTERIOR SURFACES.



Fine White Silver



Black Checkered



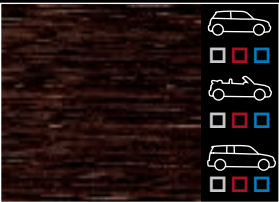
4BC
Fluid Silver



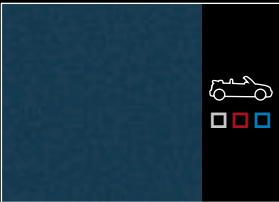
4BD
Piano Black



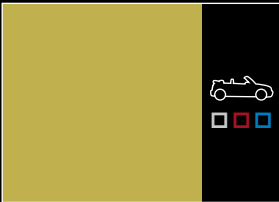
4DA
Striped Alloy
(genuine)



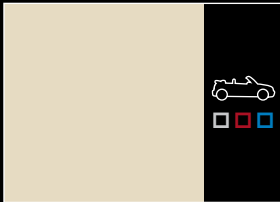
4BE
English Oak
(genuine)



318
Horizon Blue⁵



318
Interchange Yellow^{5,6}



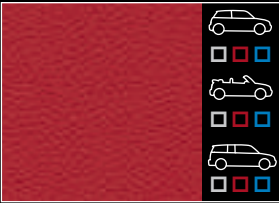
318
Pepper White⁵

⁵ Only available for the interior surfaces where also specified as the exterior colour.
⁶ Not expected to be available after fourth quarter of 2010.

COLOUR LINE.



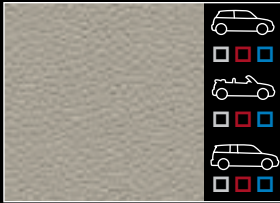
4C1
Carbon Black



4BA
Rooster Red



4C2
Polar Beige



4C3
Satellite Grey



4CN
Toffy



4BU
Hot Chocolate

INTERIOR ELEMENTS.

As you'd expect from MINI, the design and layout of the interior surfaces, door grips and decorative rings are as impressive as the range of options. Depending on the model, different Colour Line colours are available for the knee roll and the armrests in the doors, all of them harmoniously matched to the surface finish on the instrument panel.

¹ Only for standard seat. ² Only for sports seat. ³ Leather upholstery includes seats (base and backrest), and front and rear headrests. ⁴ Only for MINI Clubman.

KEEP IT MINI.



ORIGINAL MINI ACCESSORIES.¹

Original MINI Accessories offer an almost infinite variety of options, but the fun always stays the same. Every product was specifically designed and styled for use in MINI models, and every product has been rigorously tested to the strictest possible standards. For the exterior of your MINI, there are a wealth of stylish components such as fashionable light-alloy wheels, sporty additional headlights, and eye-catching exterior mirror caps and rear-view mirror housings. Sport stripes too are a visual expression of the car's energetic

personality. For the interior, there are practical solutions such as the flexible holder for a portable navigation device, and snap-in adapters with USB interface for mobile phones, while a wide choice of finishes and designs for the steering wheel, handbrake grip and interior surfaces lets you stamp your personal taste on the car. And for longer trips or leisure pursuits, there is an array of smart luggage compartment solutions and transportation accessories. Whatever you're looking for, you'll find it here.

KEEP IT WILD.



JOHN COOPER WORKS TUNING.¹

John Cooper Works Tuning delivers a genuine racetrack experience. An air intake and exterior mirror caps in clear lacquered Carbon provide dynamic looks, while the John Cooper Works Tuning kit² delivers performance worthy of the car's racing heritage. Thanks to a special air filter and reprogrammed engine management software, it increases the output of the MINI Cooper S to a mighty 147 kW.

And the sports silencer gives it a sound to match. The striking aerodynamic kit with its John Cooper Works side scuttles and light-alloy wheel with runflat tyres complete the effect. And in the interior too, John Cooper Works components create a genuine race-car ambience, with options such as interior surfaces in Carbon and a sports steering wheel in Alcantara or leather.

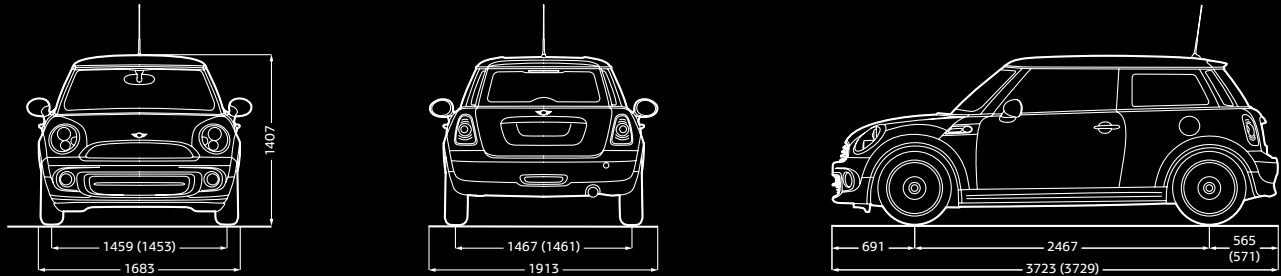
¹ For more information, visit MINI.com/accessories.

² Expected to be available from fourth quarter of 2010.

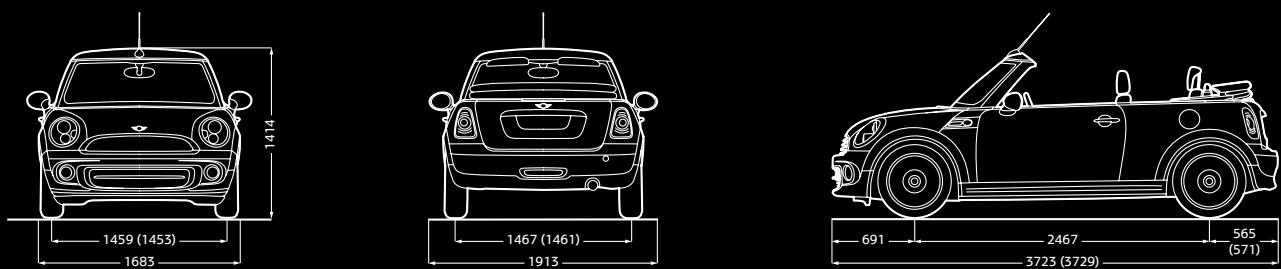
TECHNICAL DATA.

ENGINE ^{1,2}		MINI ONE	MINI COOPER	MINI COOPER S
Displacement	cm³	1598	1598	1598
Max. output/max. revs	kW/hp/rpm	72/98/6000	90 (88) ⁴ /122/6000	135/184/5500
Max. torque/revs	Nm/rpm	140/2250 153/3000	160/4250	240 (260) ³ /1600–5000
PERFORMANCE ¹				
Max. speed	km/h mph	186 [181] 116 [112]	203 [197] 126 [122]	228 [223] 142 [139]
Acceleration 0–100 km/h	sec	13.2 10.5 [12.3]	9.1 [10.4]	7.0 [7.2]
FUEL CONSUMPTION ^{1,2}				
Urban	l/100 km	7.2 7.2 [8.7]	6.9 [8.7]	7.3 [8.9]
Extra-urban	l/100 km	4.4 4.4 [5.1]	4.6 [5.1]	5.0 [5.0]
Combined	l/100 km	5.4 5.4 [6.4]	5.4 [6.4]	5.8 [6.4]
CO ₂ emissions (combined cycle)	g/km	127 127 [150]	127 [150]	136 [149]

MINI ONE. MINI COOPER. (MINI COOPER S).

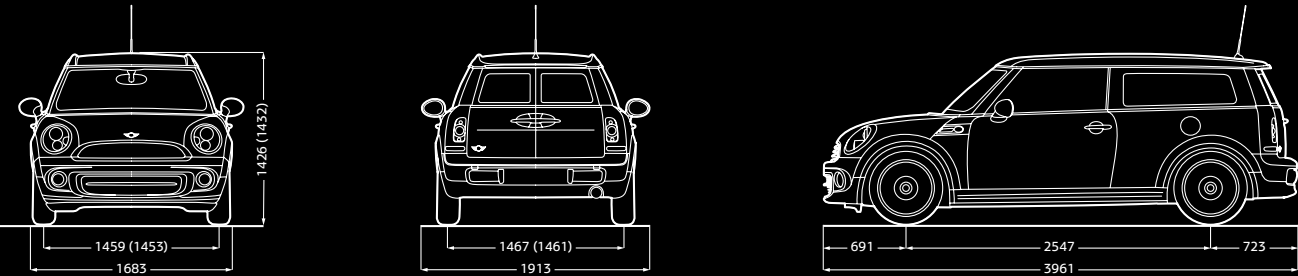


MINI ONE CONVERTIBLE. MINI COOPER CONVERTIBLE. (MINI COOPER S CONVERTIBLE).



MINI ONE CONVERTIBLE	MINI COOPER CONVERTIBLE	MINI COOPER S CONVERTIBLE		MINI ONE CLUBMAN	MINI COOPER CLUBMAN	MINI COOPER S CLUBMAN
1598	1598	1598		1598	1598	1598
72/98/6000	90 (88) ⁴ /122/6000	135/184/5500		72/98/6000	90 (88) ⁴ /122/6000	135/184/5500
153/3000	160/4250	240 (260) ³ /1600–5000		153/3000	160/4250	240 (260) ³ /1600–5500
181 [174] 112 [108] 11.3 [13.1]	198 [191] 123 [119] 9.8 [11.1]	225 [220] 140 [137] 7.3 [7.6]		185 [179] 115 [111] 11.1 [12.8]	201 [195] 125 [121] 9.8 [10.9]	227 [222] 141 [138] 7.5 [7.7]
7.6 [8.9]	7.2 [8.9]	7.5 [9.1]		7.3 [8.8]	7.0 [8.8]	7.4 [8.9]
4.6 [5.3]	4.9 [5.3]	5.1 [5.1]		4.5 [5.2]	4.7 [5.2]	5.0 [5.0]
5.7 [6.6]	5.7 [6.6]	6.0 [6.6]		5.5 [6.5]	5.5 [6.5]	5.9 [6.4]
133 [154]	133 [154]	139 [153]		129 [152]	129 [152]	137 [150]

MINI ONE CLUBMAN. MINI COOPER CLUBMAN. (MINI COOPER S CLUBMAN).



All figures in millimetres.

¹ All figures relate to vehicles with the standard 6-speed manual transmission. Figures in square brackets relate to vehicles with 6-speed Automatic Transmission Steptronic.

² All MINI models comply with the EU5 exhaust emissions standard. Fuel consumption is determined in accordance with the ECE driving cycle (as defined in Directive 80/1268/EEC), made up of approximately one third urban and two thirds extra-urban driving (based on the distance covered). CO₂ emissions are measured separately from fuel consumption. Figures relate to standard-specification vehicles, and may vary significantly where optional equipment (including wider tyres) is fitted.

³ With overboost function.

⁴ For technical reasons, engine performance is reduced when it is tuned to avoid carbon deposits.

MINI SERVICE. MINI FINANCIAL SERVICES.

MINI SERVICE. KEEP IT MINI.

Even a MINI needs to stop occasionally for servicing. The difference is, it will tell you when. Long service intervals and ease of maintenance and repair make for lower running costs, and ensure you spend more time on the road. You concentrate on having fun in your MINI, we'll take care of the rest – that's essentially what MINI Service for you is all about. But of course there's more. With MINI Service Inclusive, for example, you don't need to worry any longer about servicing and maintenance costs. And then there are MINI Mobile Service and MINI Mobile Care, which ensure that in the unlikely event of a breakdown, help is only a phone call away – any time, and anywhere in Europe. MINI Mobile Care will cover your towing costs, and pay the bill for a hotel, hire car or taxi to get you home. MINI Service for your MINI, meanwhile, gives your pride and joy the attention it deserves. Routine servicing, maintenance and repairs are all carried out by highly trained MINI Service experts. And by insisting on Original MINI Parts, you can ensure that every component meets the highest quality standards, has passed the most rigorous tests, and is specifically designed for your MINI. Because that way, the fun never stops.

MINI Service for you and your MINI is an intelligent, comprehensive approach that ensures you're always well looked after right from day one, all around the world.

For more information, speak to your MINI dealer or MINI Service Centre, or visit the MINI website at MINI.com.

DON'T DREAM IT, DRIVE IT. MAKE IT HAPPEN, WITH MINI FINANCIAL SERVICES.

Admittedly, daydreaming about a MINI can be fun. Just not compared to actually driving one. And the right finance solution from MINI Financial Services can help you find the shortest route from dream to reality, in a way that is tailored to your lifestyle, your budget and the MINI model that you choose.

MINI Leasing, MINI Finance and MINI Select are three roads that all lead to the same destination – namely, making your dream of driving a MINI come true. All of them offer their own unique advantages, and speaking to your MINI dealer will help you decide which one is right for you.

Once you've chosen the car and the finance deal, you'll be asking yourself if there's any way you can make the MINI experience even more exciting. Answer: no, of course not. But what you can do is protect against surprises of the wrong sort, by choosing an insurance solution that was made for MINI drivers. Because as well as finance, MINI Financial Services also offers a range of insurance products that are tailored to your exact needs and preferences.

Your next move? The best thing to do is to make an appointment at your local MINI dealership. The sales advisors there know every MINI Financial Services product inside out, and it's their job to help you make your MINI dream come true.¹

¹ For more information about MINI Financial Services, its leasing, finance and insurance products, and the companies through which these products are provided in your country, visit MINI.com or speak to your MINI dealer. Products and services may vary from country to country.



WARRANTY. RECYCLING.

WARRANTY.

Every MINI is supplied with a 2-year unlimited mileage dealer warranty. (This excludes wear-and-tear parts.) Every MINI also comes with a 12-year anti-corrosion warranty, which covers the vehicle against rusting of the body panels. This warranty is dependent on any previous damage to the vehicle body or under-body (e.g. stone impact damage, scratches, dents, accident damage or other damage caused by environmental factors) having been correctly repaired in accordance with current MINI guidelines. The painted surfaces of the car are covered by a 3-year warranty. This excludes any damage to painted surfaces caused by external or environmental factors.

RECYCLING.

At every stage, from design to disassembly, recycling is central to the MINI philosophy. For example, all the materials used in its manufacture were selected because they can be used in a sustainable and environmentally friendly way. And every MINI is built to be easily and economically recycled when its driving days are finally done. We have been working on this approach since 1994 at the BMW Group Recycling and Disassembly Centre in Munich, the only facility of its kind. Your MINI dealer will also be pleased to advise you on the disposal of your old vehicle.

The models, standard and optional equipment and combinability of options in this brochure relate to cars supplied by BMW AG for the German market. The availability of standard and optional equipment, and the combinability of options, may vary from country to country within the European Union for all models. For detailed information about the situation in your country, please contact your authorized MINI dealer. Subject to change in design and equipment.

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For more information, visit MINI.com.

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